

VAGD 243 : BASIC TYPOGRAPHY
PROJECT NO. 1: TYPE JOURNAL

DISCOVER

Typography surrounds you—wherever you may look and wherever you may be. Your assignment is to document the richness of found typography. Whatever your source may be—an extreme close-up of a single typographic character, a shadow of type on a wall, the layers of a peeling billboard or a splash of graffiti—the possibilities are virtually endless. Seeing type in new and different ways is key, so travel far and wide in your pursuit of excellent type.

COLLECT

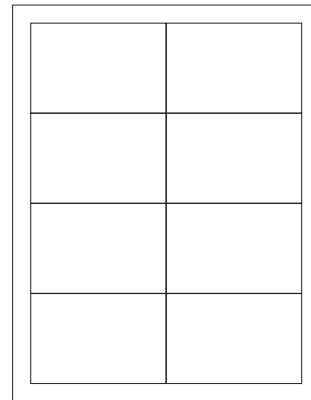
Using your camera, take images of found typography—in any form, place or condition you may find it. Explore interesting compositions, looking in places that ordinarily would not draw your interest. Find type in the every day, always documenting your discoveries in the most aesthetically-pleasing manner. Remember, a good photograph takes on an aesthetic quality of its own, independent of any typography it may document.

SELECT

As you begin this project collect as many typographic samples as you can. You will eventually edit your images down to only the most interesting, the most unique, or the most surprising. The key is variety.

PRESENT

Choose only your best work. On an evenly divided page, place eight photos into position with no space between the photos and approx. 1/2 in. margins. Use caution when designing the page, keeping in mind harmony, contrast and scale. Print the pages on a high-quality color printer, finished page size is 8 1/2 x 11.



POSSIBLE POINTS: 20